



## DAT Acquires Shares in Telematics Start-up High Mobility

Ostfildern, Germany (March 12, 2020) - Deutsche Automobil Treuhand GmbH has acquired shares in High Mobility GmbH, a company whose main area of business includes legally compliant and cross-brand processing of telematics data. The Berlin-based company has already been working on projects with a number of automobile manufacturers since 2018.

“We are entirely convinced that vehicle data made available via telematics functions will develop significantly in terms of both quantity and quality for all automobile manufacturers in the future,” explains Dr Thilo Wagner, Director of Products at DAT. “The reasoning behind our decision to acquire shares in High Mobility is to fulfil our role as a neutral data authority in the automotive industry. This includes the data generated by the vehicles on an ongoing basis, which will be available 'on demand' in future. High Mobility has already established the technical foundations for this, and we will continue to expand on their groundwork for the benefit of all market players.

According to Risto Vahtra, founder of High Mobility, “at a time when the success of an automobile manufacturer is also being based on its software and third-party services stack, we are striving to connect the global developer ecosystem with networked cars through the best environment for discussing, testing and launching innovative data-driven mobility services.”

The provision of telematics data for different business models falls perfectly in line with the mission and core competence of DAT. DAT has been working for decades now to convert the data from all automobile manufacturers and importers - each with their own different data formats - into a uniform, readable format, and make this available to the market again. This is the only way to ensure all players have equal access to these essential resources for their day-to-day operations. Telematics data for cars in particular are as highly relevant for automotive companies - particularly repair shops - as they are for experts involved in reconstructing accidents or calculating accident damage.

“By acquiring shares in High Mobility, we have secured access to a well-established development service that we would otherwise have had to provide ourselves anyway. After all, it goes without saying that we expect to play a leading role when it comes to distributing telematics data. Going forward, we will use the time we have gained to create added value from the vehicle data provided for all those involved based on the technical framework established by High Mobility,” sums up Dr Thilo Wagner.

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### About DAT

Deutsche Automobil Treuhand GmbH (DAT) is an international company operating in the automotive industry that collects, supplements, creates, prepares and structures extensive vehicle data and then comprehensively provides the market with an extremely wide range of media and software solutions.



DAT sees itself as a neutral link between the different stakeholders operating in the automotive industry and has been supported by its associates VDA, VDIK and ZDK (the German Association of the Automotive Industry, Association of International Vehicle Manufacturers e.V. and the German Federation for Motor Trades and Repairs respectively) for just under 90 years. An advisory board formed of a variety of consumers' associations, managed by the ADAC (General German Automobile Club), monitors the activities and particularly the protection of the DAT's unrestricted neutrality for the benefit of private and commercial consumers alike.

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